



Canadian Stars Join Polar Bears International to Broadcast Messages of Conservation
LIVE from the Tundra of Western Hudson Bay

November 10, 2010 (Churchill, MB): Polar Bears International is excited to announce that our polar bear and conservation experts will be joined by **George Stroubouloupoulos, Chantal Kreviazuk, and Raine Maida** for a special edition of Tundra Connections®, a free, live webcast from the tundra of Western Hudson Bay, near Churchill, MB. The webcast on November 12 at 1:00 pm Eastern /12:00 pm Central /10:00 am Pacific will also feature Dr. Steven Amstrup, senior scientist for Polar Bears International, and Dr. Michael Mann, director of the Earth System Science Center at Penn State. The session will include information about the current state of the Western Hudson Bay polar bears as they wait to return to the winter sea ice and discussion about how individuals can reduce their carbon footprint to help save polar bears and their arctic habitat. To watch the webcast, simply visit <http://www.polarbearsinternational.org/tundra-connections-webcast>. Viewers are encouraged to email questions@pbears.org for the opportunity to have their questions answered during the live broadcast.

“Every individual can make a real difference to the future of polar bears by committing to reducing their carbon footprint and PBI is excited to partner with George, Chantal and Raine to share their passion for the environment and offer fresh ideas and questions with our Tundra Connections audience,” said Dr. Amstrup.

Tundra Connections, in collaboration with Frontiers North Adventures, Apple Education, Dr. Jane Goodall's Roots & Shoots and Discovery Education, will broadcast over 30 segments in 2010 onboard Buggy One, a Tundra Buggy® which has been specially-equipped with high-speed Internet, cameras, and stabilizers to become an educational outlet through live webcasts and video conferencing from the tundra. Participants can ask the experts questions in real time, teachers are offered curriculum to structure lessons to include Tundra Connections ... and of course there are opportunities to watch clips of polar bears in the wild. As Buggy One roams a network of established trails within the Manitoba Conservation - Churchill Wildlife Management Area, cameras mounted on the outside of the Buggy broadcast any bears nearby, and the experts break from their themed talks to comment on what the viewers are seeing. The audience is often treated to

polar bears sparring, mothers with cubs and curious bears who may nuzzle up to a camera.

To watch Tundra Connections, visit

<http://www.polarbearsinternational.org/tundra-connections-webcast> .

Simply check the schedule of webcasts for correct times and then click Watch. Email questions for our Tundra Connections experts to questions@pbears.org.

Polar Bears International is a non-profit organization dedicated to the conservation of polar bears and their arctic habitat through research, education and stewardship.

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