



2010 Photo Contest Grand Prize Winner:
Buchachon Petthanya from Bangkok, Thailand

Photo: © Buchachon Petthanya



2010 Photo Contest 1st Runner Up:
Yilmaz Dincer of Bursa, Turkey

Photo: © Yilmaz Dincer



2010 Photo Contest 2nd Runner Up:
Tao Zhang of Liaoning Province, China

Photo: © Tao Zhang

Lowepro

1003 Gravenstein Hwy N. #200
Sebastopol, CA 95472 | USA
T 707-827-4000 | F 707-827-4001
info@lowepro.com

Treg Tyler, Worldwide Marketing Director
Telephone: 707-827-4005
Email: tyler@lowepro.com

Polar Bears International

P.O. Box 3008
Bozeman, MT 59772 | USA
T 406.586.9416 | F 406.586.9416
info@polarbearsinternational.org

Shari Burnett
Telephone: 778-227-6917
Email: media@polarbearsinternational.org

2010 Photo Contest Winners Announced

Lowepro and Polar Bears International announce the winners of their co-sponsored “My Favorite Things” Photo Contest; images were selected from more than 4,000 entries from 80 countries.

(Sebastopol, CA, October 22, 2010) – Lowepro, the leading brand of protective gear for photography equipment and portable electronics, and Polar Bears International (PBI), a non-profit organization dedicated to the worldwide conservation of the polar bear, announced the winners of the “My Favorite Things” photo contest. A gathering of butterflies, night fishing in Southeast Asia and a caravan of camels are among the images chosen from more than 4,000 entries provided by photographers from 80 countries.

The grand prize honor went to Buchachon Petthanya from Bangkok, Thailand for his vivid portrait of migrating butterflies. He will receive a Frontiers North’s Tundra Buggy® Adventure for two to observe polar bears in their natural habitat in Churchill, Manitoba, Canada in November of 2010. His experiences will be posted on Lowepro’s web site and blog later this fall.

First and second runner-up prizes were awarded to Yilmaz Dincer of Bursa, Turkey and Tao Zhang of Liaoning Province, China. These images, plus seven others from honorable mention winners will be featured on Lowepro’s web site. Each of the winning images represents the mission of the contest: to draw attention to the wildlife and ecosystems threatened by climate change and to celebrate the planet’s treasures through the medium of photography.

“This contest was fun, moving and humbling all at the same time. The submitted images were outstanding,” said Treg Tyler, Lowepro worldwide marketing director. “In judging the entries, I found myself experiencing a wide range of emotions—from joy at the amazing beauty of our world to a sense of dread and urgency that we need to protect it. Selecting the top ten images was quite the challenge for the judges and we are thrilled to announce the winners and honor all photographers who documented the natural wonders of our planet and inspire us to value and preserve them,” he added.



Photo Contest Judges

Robert Buchanan,
CEO, Polar Bears
International

Daniel J. Cox,
Natural Exposures

Randy Kokesch,
Apple Canada

Christopher Robinson,
*Outdoor Photographer
Magazine*

Derrick Story, LowePro Photo
Evangelist

Treg Tyler,
LowePro Worldwide
Marketing Director

“I was struck by the beauty and power of the images,” said PBI President Robert Buchanan. “Climate change is a global issue that affects all species—not only polar bears, but butterflies, frogs, and even people. While judging, I found myself marveling at how photo after photo captures what an amazing—and fragile—world this is. The images reaffirm my deep belief that people care about the planet we share and will do what they can to ensure this beauty remains for future generations,” he added.

To see a list of all the winners and a gallery of their images, visit the “My Favorite Things” Photo Contest page at www.lovepro.com/myfavoritethings.

LowePro was founded in 1967 by photographers and photo professionals who are passionate about nature and the preservation of the natural world, and has been a proud supporter of PBI since 2006 (www.lovepro.com).

PBI is a non-profit organization dedicated to the worldwide conservation of the polar bear and its habitat through research, stewardship and education. Visit their web site to learn more about their mission and the upcoming Project Polar Bear Contest for 2010 at www.polarbearsinternational.org.

A PBI Platinum-level corporate sponsor, Frontiers North’s Tundra Buggy® Adventure (FNA) provides authentic adventures in Canada’s north and boasts the best access in the world to wild polar bears. Since 1987, FNA has created programs geared to accommodate small groups of travelers with specific interests in experiential travel, photography, culture and adventure. Visit their web site at www.frontiersnorth.com.

About LowePro

Since 1967, LowePro camera bags have been traveling the world, earning the loyalty and admiration of the best photographers, and setting the industry standard for inventive, purpose-built products. Our collections include professional-grade designs for cameras, laptops, imaging accessories and portable consumer electronics. It is our passion and privilege to provide accessible, comfortable and protective designs for our customers. LowePro products are available around the globe, for every climate, for every condition. Wherever you go, chances are you’ll find us there.

To learn more about our inventive spirit, please visit www.lovepro.com.

About Polar Bears International

Polar Bears International is a nonprofit organization dedicated to the worldwide conservation of the polar bear and its habitat through research, stewardship, and education. Providing scientific resources and information on polar bears and their habitat to institutions and the general public worldwide, PBI invests in and supports programs that inform, educate, inspire, and empower individuals and organizations to make a difference in preserving our earth and its creatures.

To learn more about our research and educational activities, please visit www.polarbearsinternational.org