



PBI Project Polar Bear Contest

Official Rules

Eligibility

- You don't have to buy or join anything to win. Your Project Polar Bear team must be made up of 2 to 3 teens aged 14 and 18 who are residents of Canada or the USA (excluding Puerto Rico and other protectorates). Your team must have an adult advisor.
- If you are 13 but will turn 14 by December 31 of the year of the contest, you're eligible to participate. If you are 18 when you register for the PBI Project Polar Bear contest but will turn 19 during the year of the contest, you are eligible to participate.
- To be eligible to win a prize, your entries must be completed and received by Polar Bears International in the format designated on the PBI website and/or our application form. Teams must register for the Contest by 11:59 p.m. on the day noted on the current schedule for the desired Summer or Fall session. All of your team's webpage updates and Project Polar Bear Success Reports must be completed by 11:59 p.m. on the day noted on the current schedule for the desired Summer or Fall session. Our official deadline is kept in Pacific Time!
- Members of zoo-sponsored teen programs and/or their staff are eligible to participate in this program. All applicable federal, state, provincial, and local laws and regulations apply.
- Any team, member or whole team, who has been a Grand Prize Winner for Project Polar Bear in the past is precluded from competing again.
- Limit one entry per team and teen participants can only be a member of one team. Adult advisors may supervise more than one team.

Contest Period

- The Contest periods end one minute before midnight Pacific Time on the day noted on the current schedule for the desired Summer or Fall session. All entries must be completed by the deadline to be eligible to win a prize.

Participation Regions

- When your team registers, you will be asked to select from a drop-down list the PBI Arctic Ambassador Center (PBI AAC) nearest to you (within a 50 mile radius). If that center is hosting a regional contest, your team will automatically be entered into its regional contest.
- During registration, we'll also ask your team if you belong to a *Roots and Shoots Club*. This is for classification and tracking purposes. If your *Roots and Shoots Team* is also within the 50-mile radius of an PBI AAC hosting a regional contest, you'll automatically be part of that center's regional contest.
- If your team isn't located within 50 miles of any of the AACs, you'll be entered in the At-Large contest.

Determination of Winners & PBI Project Polar Bear Prizes

- We use the following criteria in judging entries:
- Quality of work on your webpage/Success Report – 25%
- Impact of your project – 25%
- Data collection and reporting - 15%
(how clearly and accurately your team defines your measurement tools and reports your data)
- Effort and teamwork - 10%
(the size, scope and nature of your project and teamwork depicted in your webpage updates and Success Report)
- Creativity - 25%

Semi-finalists: At the end of each summer and fall session, each participating PBI Arctic Ambassador Center or Associate chooses an overall regional winner and runner up from their area (defined as a 50-mile radius surrounding their organization). Sponsoring PBI Arctic Ambassador Centers determine the regional prizes. The overall regional winners and any *at-large* winners then compete as semi-finalists. The number of *at-large* semi-finalists is at the discretion of PBI judges. Note: *Semi-finalists from the summer session remain in that bracket until we've completed judging the fall session.*

Finalists: In February of the year following the Contest, PBI judges review the semi-finalists from each region. We'll establish four teams of finalists from that pool. Semi-finalists who don't advance to the finalist level will receive a prize package from PBI including products and a one-year membership.

Finalist Prize Winners: Members of the four teams chosen as finalists and their adult leaders are awarded with round-trip airfare from the major airport nearest their home to San Diego, California, for a weekend Awards Ceremony, where we announce the Grand Prize winner. Finalists receive accommodations and most meals while in San Diego.

Grand Prize is a trip for the team and adult advisor to see bears in the wild in Churchill, Manitoba. The Grand Prize team participates in a VIP tour of the San Diego Zoo, including a behind-the-scenes tour of the Polar Plunge Exhibit. They also receive free admission to Sea World San Diego and enjoy special animal encounters at each park.

Second Prize is admission to a Wild Arctic Interaction at Sea World San Diego, plus a VIP tour of the San Diego Zoo.

Other Finalists receive VIP tours of the San Diego Zoo. They also receive admission to Sea World San Diego and other special experiences while at each park.



Here Comes the Fine Print

All prizes are awarded without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

If finalists are unavailable to attend the Awards event on the determined date, the trip will be forfeited and no substitute trip will be provided.

All dates and travel arrangements are at the final discretion of PBI. If any team or team member does not agree to the final terms of this trip, the trip will be forfeited and no substitution or cash prize will be awarded.

Website publication

We post the winning projects on the PBI website (www.polarbearsinternational.org) at least through the end of the year that the Award Ceremony takes place. The content of all team webpages become the property of PBI to use without compensation or remuneration to anyone. As a team member, we encourage you to reference your pages on the PBI website for scholarship applications, college applications, or any other opportunity for which you apply that requires evidence of prior work and/or awards.

How to Enter

You must register your team, providing all team member names, addresses, and ages on the PBI website (www.polarbearsinternational.org) by the contest deadline. Once your team is verified, your team will be assigned a password-protected webpage associated with PBI's website so you can provide regular updates on your project.

Choose a Theme

Power Down - Devise and implement a community-based program that results in a reduction in electricity generated by *fossil fuels*. Your project must include a meaningful measurement tool to quantify the amount of reduction in energy consumption.

Make it Better or Do it Better - Bring about an innovative change to an existing policy, process, or product that results in reduction of CO₂ emissions, or reduces consumption of resources. Your project must include a measurement tool to quantify the changes in CO₂ emissions, waste generation, consumption of resources, or whatever your team is working to change.

Buy Recycled - Find ways to increase the use and purchase of recycled materials by manufacturers and consumers so we can close the loop. Create a project that supports products that use recycled materials. Your project must contain a measurement tool to quantify the number of people impacted and the amount of recycled material products they purchased as result and/or the resulting reduction in use of raw materials caused by the resulting changes in purchasing behavior.

Increase the Green and Suck up CO₂ - Plan and implement a "community greening" project, meaning your project will cause an increase in the number of trees or other carbon-dioxide absorbing plants in your community. Your project must include a measuring tool to quantify the increase in living biomass (trees and plants) and a measuring tool to calculate estimated CO₂ reduction as a result of your efforts.



Then What?

Outline your project on the webpage provided at PolarBearsInternational.org (click on the PBI Project Polar Bear logo). Keep track of your actions and progress on your Project Polar Bear webpage and make regular updates. Collect before, during and after data and pictures; make a video; record audio interviews with people—any way you decide is the best way to capture the essence of what you are doing. Complete your Project Polar Bear Success Report on your webpage and submit it by the deadline.

Contest Rules and Judging Criteria

Regional judging will begin on or after January of the year following the submission of the team reports. Regional winners, runners-up and at-large winners will be determined in February of that year. Notification dates will vary in each regional contest but will be completed by mid-February. Finalists will be determined March 1. Finalists will be notified by email and telephone during the first week of March.

Disclaimer (in official lawyer speak) *Caution, Heavy Legalese Ahead*

Polar Bears International (hereinafter PBI) and any of its partners in this contest will not be responsible for: (a) any late, lost, misrouted, garbled, distorted or damaged transmissions or entries; (b) any Contest related disruptions, injuries, losses, or damages caused by events beyond the control of PBI or its partners; (c) any printing or typographical errors in any materials associated with the Contest (d) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (d) If a communications failure or other disruption occurs near the deadline date for entries, it is up to the discretion of PBI and its partners to determine whether the deadline will be extended and to when.

General Release

By entering the Contest, you release PBI, any of its respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, mis-delivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

In other words, it isn't our fault, no matter what.

Use of Winner's Name, Likeness, etc.

Except where prohibited by law, your entry into this Contest constitutes permission to use your name, address, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation.

Affidavit & Release

As a condition of being awarded any prize, winners will be required to execute and deliver to PBI a signed affidavit of eligibility and acceptance of these Official Rules and release of liability. Further, as a condition of being awarded any prize, except where prohibited by law, you may be required to execute consent to the use of your name, address, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation.



Copyright Notice

The Contest and all accompanying materials are copyright © year Polar Bears International. All rights reserved.

Winners List

For a copy of the winners list, check [www.polarbearsinternational.com/programs/PBI Project Polar Bear/winners](http://www.polarbearsinternational.com/programs/PBI%20Project%20Polar%20Bear/winners) or send a self-addressed, business-size envelope after April 30, 2011 for the winners but before April 1, 2012 to:

Polar Bears International
ATTN: PBI Project Polar Bear Contest
P.O. Box 3008
Bozeman, MT 59772

Miscellaneous

The Contest and these Official Rules will be governed, construed, and interpreted under the laws of the state of California. Entrants agree to be bound by these Official Rules and by the decisions of PBI, which are final and binding in all respects. PBI reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond PBI's control affect the administration, security or proper play of the Contest or PBI otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to PBI, the Contest or any other entrant (in each case as determined in PBI's sole discretion) are subject to disqualification from entry into the Contest.

Questions?

If you have any questions about these Official Rules or the Contest, please e-mail them to ppb@polarbearsinternational.org.